

# INDEX to DUN'S REVIEW-1943

VOLUME 51, NUMBERS 2177-2188

In this index, material is listed by author, title, company, and subject, each entry referring to the month and page number. Broad subject headings are used; this is not a completely detailed subject index.

As a guide to inclusiveness, titles of major articles are printed in *italic type* and short items are indicated by an (s).

In using this index it will be helpful to keep in mind the nature of the contents of DUN'S REVIEW. The magazine deals with trends, tendencies, developments, and legislation which are significant in their effect on the policies of business. It is planned to serve chief executives who must consider the long-time influences of such forces.

During 1943 several of the publisher's own research projects were reported and are indexed under appropriate subject headings. Individual lines of business are

not separately indexed for these reports on "Weathering the War at the Retail Level," "Financial Ratios in 72 Industries and Trades," and "Business Births and Deaths." Nor are there listed in this index either the industries and trades or the approximately 300 communities referred to in the monthly business conditions data.

Statistical series compiled by the publisher are subject indexed and can be located in the "Regional Trade Barometers," "Significant Business Indicators," and under "Failures." Other statistical data are indexed by subject, but the sources are not generally listed here.

Business statistics compiled by the publisher are reported in greater detail in DUN'S STATISTICAL REVIEW. Both DUN'S REVIEW and DUN'S STATISTICAL REVIEW are published monthly by DUN & BRADSTREET, INC., 290 Broadway, New York City.

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